

RAINBOW SHIBANEKO WHITEPAPER – ONE STEP TOWARD A MORE FLUID WORLD

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1) Legal disclaimer

You might lose all the funds you invest into buying Rainbow Shibaneke tokens (\$SHNEK). Investment entails risks, and by acquiring \$SHNEK, you have assessed them and agreed to be subject to market volatility.

There is no assurance that the objectives outlined in this whitepaper will be met or that all project outcomes will be accomplished. This whitepaper is not intended to be an opinion or financial advice. It was not reviewed or approved by any regulatory body or legal firm. The information included within is not complete and is subject to change at any moment without notice. The guidelines described in this disclaimer apply to any new information.

If you are unsure about the project or are unwilling to risk losing all your cash invested in the \$SHNEK token, we highly advise you not to buy it. Furthermore, before investing, we recommend you to get the advice of any legal, tax, financial, or other independent expert advisors.

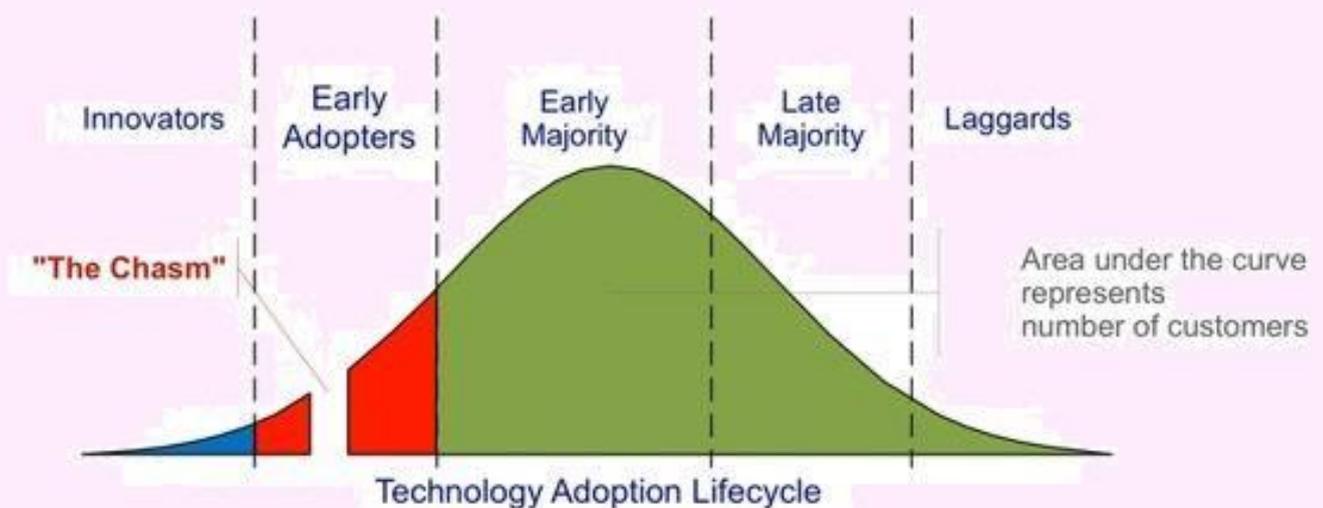
\$SHNEK is not a type of stock. It does not provide you any ownership or other rights. It is basically a digital asset that may be swapped based on market liquidity.

2) Why are we launching \$SHNEK token?

a) Overview of the Crypto currency market

Welcome to the \$SHNEK project!

Since the introduction of bitcoin in 2009, the world has been reshaped by the influx of new crypto assets. From smart contracts to decentralized payment systems, their potential is enormous. And the revolution is just getting started, as most institutional organizations are still not adopting them. As a result, the regulatory structure is not yet complete. We believe that it will only be a matter of time before the cryptocurrency phenomenon is fully accepted by governments and corporations; as with all innovations, early adopters represent a niche market, and only in a second step, when the technology is more mature and well-known, the innovation is



fully adopted and accepted in everyday life.

According to Jeffrey Craig², we are now at the beginning of the early majority phase (for bitcoin), implying that the growth in terms of adoption is not terminated yet; besides, the volumes carried by institutional investors are far more important than those from individual investors. They will be among the latest investors, but they will provide a huge increase of the volume, leading to new liquidity and projects.

b)The future of Crypto currency

We want to be part of this new revolution right now. As Martin Luther King JR said, “The time is always right to do what is right”.

We think that the decentralization implied by cryptocurrencies will lead to a world where all the institutions, organizations and companies will have their own cryptocurrency. First the blockchain where tokens are issued is a new way to stock and share the information through decentralization, increasing the security of the system. Second, tokens are now a tremendous marketing tool; it is a new way to promote a company, its works, its values; this will also be a way for them to raise money. Third, of course there are still plenty of applications coming from the blockchain which are still at an early stage of development, implying that the possibilities are even bigger that what we can imagine now.

¹ *Wikimedia commons, 27/11/2021, technology adoption lifecycle*

<https://commons.wikimedia.org/wiki/File:Technology-Adoption-Lifecycle.png>

² Jeffrey Craig, *Is Crypto Adoption Gaining Speed? A Deep Dive into Its Adoption Curve*, September 9, 2021 -

<https://phemex.com/blogs/crypto-bitcoin-s-curve-adoption-curve>

c) Our values and ethic

However, tokens will also be a way to enhance a community. If each organization will have its own tokens, it should be the same for the different communities.

From a historical perspective, the power to create and spread money was set by the state. No one except him had the right to do so. The adoption of cryptocurrency is changing this traditional approach. The decentralized and cross countries framework which is supporting these new technologies is a step toward a more fluid world, where the bond to a community of values and principles will be stronger than the one which linked people to a state. This is a new ideological revolution, because for the first time, communities who are oppressed by any kind of tyrannical power, coming from states, institutions, or the structure of the society itself, will get the power to free themselves from a discriminatory financial system.

The \$SHNEK token will become the currency of the people fighting all over the world for a fairer world, against all types of discriminations (races, sexual, religious etc). We believe that the XXIst century society is established based on structural discriminations, and by refusing to enter the financial system that this oppressive system had designed, using \$SHNEK is an act of resistance and freedom.

It will enable people coming from this community of values to exchange and trade between them, all around the world, and not with people who do not believe in the values which are promoted by this token. People must have the right to choose who they want to become and how they want to

live; no institutions nor state have the power to force them to adopt a way of living, based on discriminations; this is a fundamental right of the human being. This fluidity that we defend must rely on a fluid financial system, which is set by the community and not by oppressive institutions.

The adoption of this token will be also a way to raise the discrimination issues, since a large part of the population is still not conscious about them. This must become a tool to awaken people about those issues. The more there will be adopters, the more those questions will be discussed.

This is where the logo chosen for our token becomes clear. Dogs traditionally attack cats. This is like racism, where some communities use people from another community to serve them, dominating them. Our fight against discrimination implies tolerance and fluidity between races. It is also a way to express our preoccupation in favor of the well-being of animals because they must be considered as individuals with rights.

The rainbow flag which is in the back is the symbol of the lgbtq+ movement that we are supporting as a community facing discriminations.

Finally, the shiba is an important reference in the cryptocurrency world, since the shiba inu is one of the most important tokens, relying on a funny meme. The equivalent of this famous dog race for the cat is the neko.

The name of our token encompassed all those aspects: the Shibaneke. The financial ecosystem which enables all the minorities to avoid using tools delivered by oppressive organizations.

We are of course a meme token, because humor is the best way to promote ideas and to engage a fight, especially in

a world of sadness. Happiness and love will be spread through this token.

3) Technical overview

a) Purpose of the \$SHNEK

\$SHNEK is a decentralized finance token available on the binance smart chain.

\$SHNEK will be used in a decentralized way to provide a safe and convenient payment system without any third-party institution. As it was explained above, the goal of this token is to be the financial framework of people gathering the values of tolerance and antidiscrimination that we want to promote. This is a world community token. However, it does not represent any shareholding, rights, or interest in any company; there is no promise of dividends, investments or right to control the outcome of the project.

b) Technical features

The \$SHNEK is based on a burning process. For each transaction, 2% of the quantity exchanged is burned. This is a good way to increase the value of the token.

There is also a 2% transaction fee. Those funds will be used to promote the token and to finance the different projects that are presented below in the roadmap. Those fees will not be increased. There is no way to increase them over 20% in the code source, but we will keep them at 2%.

There are 100,000,000,000 tokens in circulation. As it was said above, the quantity should decrease according to the burning process.

82% of the supply is locked, increasing trust. A liquidity pool was created with a BNB amount on Pancakeswap and locked for 24 months. The remaining 18% belongs to the development team and a part of it will be released through airdrops.

c) Availability

The token will be listed on PancakeSwap. It is one of the main decentralized exchange services. The community of developers is very active, enabling the project to be regularly updated. Transaction fees are among the lowest of the market. A lot of people who are already involved in cryptocurrencies are already using PancakeSwap, so they will already be familiar with the environment.

Of course, it should also be listed in other exchanges. First, in other decentralized exchanges (sushiswap, uniswap etc). And second, we hope it will be adopted in major centralized exchanges (coinbase, binance etc).

d) Evolutions

The project is shaped to be a safe environment based on the blockchain. From a simple token, we want to evolve into a larger system and create strong bonds between the members of the community.

For those reasons, when we will have enough holders and funds, we want to launch our own app. The purpose of the app will be to educate people and to warn them against discriminations. To encourage people to use it, \$SSHNEK

could be distributed to the users. People who are not yet conscious about discrimination need incentives to participate to this kind of new education system, and the \$SHNEK will be the perfect tool for this.

Art is in perpetual mutations. It was always a way for humans to express their emotions, to promote their values, and a certain vision of the world which can lead to great progress. The non-fungible tokens (NFT) are the new step of the art movement. After dance, sculpture, painting, literature, cinema, photos, video games, it seems a new class of art is emerging through the block chain. NFT are unique tokens which are indivisible and verifiable. We want to promote new artists and creators aligned with our values. That is why an exchange of NFT will be launched. All the NFT will be verified, along with their artist and we will mostly promote NFT which delivered a strong message.

It will be important also to have a fully decentralized social network. All the people gathered by this project must be able to meet and to communicate. It is essential that the bonds created by the values we bring can be materialized in the physical world, to lead to an overall progress.

Having a strong and linked community will be also a way to put pressure on oppressive organizations to make them change. It will be possible to organize boycotts and campaigns through the community. And the larger it will be, the more the society will change.

We still have several ideas for the future. They will be developed and submitted to the community in a proper moment. The roadmap in the next section gives an overview of the evolution of the project.

4) Roadmap

Step 1: 0 holder

- Design of the logo
- Creation of the website
- Marketing campaign
- Creation of the coin

Step 2: 1000 holders

- Listing on reference websites (Coinmarketcap, Coingecko)
- Airdrops
- Increasing of the marketing campaign (promotions and new channels)

Step 3: 5000 holders

- Launch of a shop (clothes, cups, books, and other merchandise etc...)
- Adds and promotion through influencers

Step 4: 25,000 holders

- Development of an app to sensibilize people to the discriminations (rewards in \$SHNEK)

Step 5: 50,000 holders

- Listing in major exchanges
- Promotion through the main crypto influencers

Step 6: 100,000 holders

- Creation of a wallet
- Creation of an NFT place to promote art and artists

Step 7: 500,000 holders

- Development of fully decentralized social network
- Research of partners among organizations aligned with our values to transform the \$SHNEK into a payment system

And it will be only the beginning!

Stay proud and join the adventure!