

# RAINBOW SHIBANEKO WHITEPAPER

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<b>1) Legal disclaimer .....</b>	<b>3</b>
<b>2) Why are we launching \$SHNEK token?4</b>	
a) Overview of the Crypto currency market .....	4
b) The future of Crypto currency .....	5
c) Our values and ethic .....	6
<b>3) Technical overview .....</b>	<b>9</b>
a) Purpose of the \$SHNEK .....	9
b) Technical features .....	9
c) Availability .....	10
<b>4) Future developments .....</b>	<b>11</b>
a) MeWaF’s donation program .....	11
b) ‘Celebrating the minorities’ NFT series .....	12
c) Good Feeling Community Discord .....	13
d) MeWaf’s Metaverse .....	13
<b>5) Roadmap.....</b>	<b>15</b>

## 1) Legal disclaimer

You might lose all the funds invested in buying Rainbow Shibaneke tokens (\$SHNEK). Investment entails risks, and by acquiring \$SHNEK, you willingly take the risk of being involved in a volatile market.



There is no assurance that the objectives outlined in this whitepaper will be met or that all project outcomes will be accomplished. This whitepaper is not intended to be an opinion or financial advice. It was not reviewed or approved by any regulatory body or legal firm. The information included within is not complete and is subject to change at any moment without notice. The guidelines described in this disclaimer apply to any new information.

If you are unsure about the project, or are unwilling to risk losing all of your investment in the \$SHNEK token, we highly advise you not to buy it. Furthermore, before investing, we recommend you get the advice of legal, tax, financial, or other independent expert advisors.

\$SHNEK is not a type of stock. It does not provide you any ownership or other rights. It is basically a digital asset that may be swapped based on market liquidity.

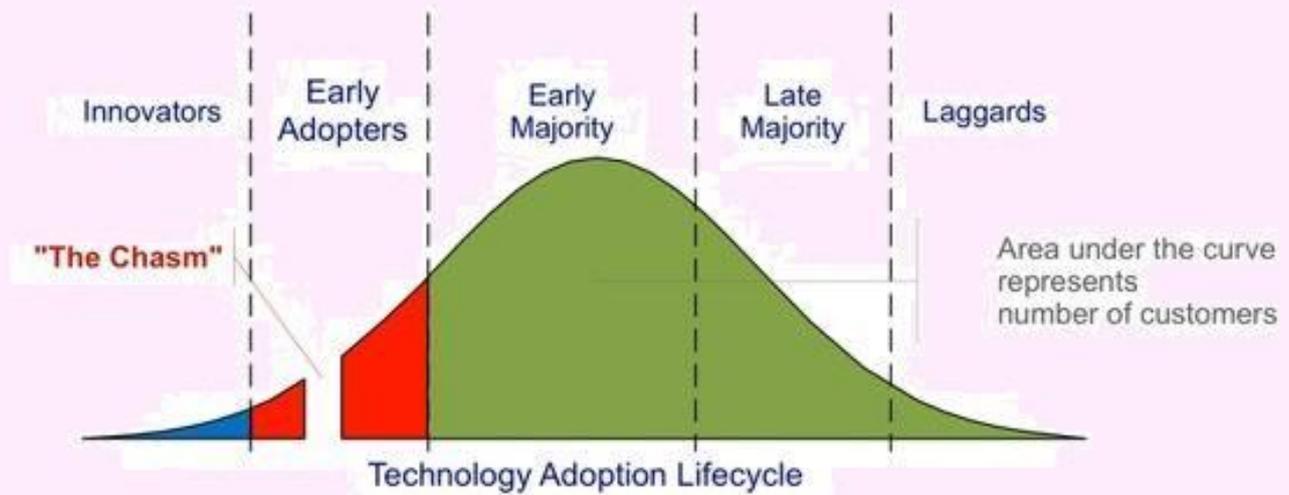
## 2) Why are we launching \$SHNEK token?

### a) Overview of the Crypto currency market

Welcome to the \$SHNEK project!



Since the introduction of bitcoin in 2009, the world has been reshaped by the influx of new crypto assets. From smart contracts to decentralized payment systems, their potential is enormous. And the revolution is just getting started, as most institutional organizations have not adopted them yet. As a result, the regulatory structure is not complete so far. We believe that it will only be a matter of time before the cryptocurrency phenomenon is fully accepted by governments and corporations. As with all innovations, early adopters represent a niche market, and with technology continually advancing providing greater data and knowledge, the innovation is fully adopted and accepted in everyday life.



1

According to Jeffrey Craig<sup>2</sup>, we are now at the beginning of the early majority phase (for bitcoin), implying that the growth in terms of adoption has not exhausted yet; besides, the volumes carried by institutional investors are far more important than those from individual investors. They will be among the latest investors, but they will provide a huge increase of volumes, leading to new liquidity and projects.

## b) The future of Crypto currency

We want to be a part of this new revolution right now. As Martin Luther King JR said, “The time is always right to do what is right”.

We think that the decentralization incorporated through cryptocurrencies will lead to a world where all the institutions, organizations and companies will have their own cryptocurrency. First, the blockchain from where tokens are issued is a new way to stock and share the information through decentralization, increasing the security of the system. Second, tokens are now a tremendous marketing tool; it is a new way to

<sup>1</sup> Wikimedia commons, 27/11/2021, technology adoption lifecycle

<https://commons.wikimedia.org/wiki/File:Technology-Adoption-Lifecycle.png>

<sup>2</sup> Jeffrey Craig, Is Crypto Adoption Gaining Speed? A Deep Dive into Its Adoption Curve, September 9, 2021 -

<https://phemex.com/blogs/crypto-bitcoin-s-curve-adoption-curve>

Promote a company's activities, targets and. Third, of course, there are still plenty of applications coming from the blockchain which are still at an early stage of development, implying that the possibilities are even bigger than what we can imagine now. Fourth, it is a new way for organizations to find funds.

### **c) Our values and ethic**

However, tokens will also be a way to enhance a community. If each organization will have its own tokens, it should be the same for different communities.

From a historical perspective, the power to create and spread money was set by the state. No one else had the right to do so. The adoption of cryptocurrency is changing this traditional approach. The decentralized and cross countries framework on which those new technologies are based is a step toward a more fluid world, where values and principles are shared within a community, creating greater diversification and a bond far stronger than the one linked between people and state. This is a new ideological revolution, because for the first time, communities who are oppressed by any kind of tyrannical power coming from states, institutions, or the structure of the society itself, will get the power to free themselves from a discriminatory financial system.

The \$SHNEK token will become the currency of the people fighting everywhere for a fairer world, against all types of discriminations (races, sexual, religious etc). We believe that the XXIst century society is established based on structural discriminations. By refusing to enter the financial system, which is a big part of this oppressive system, using \$SHNEK is an act of resistance and freedom.

It will enable people coming from this community of values to exchange and trade between them all around the world. People must have the right to choose who they want to become and how they want to live; no institutions nor states have the power to force them to adopt a way of living based on discriminations; this is a fundamental right of the human being. This fluidity that we defend must rely on a fluid financial system, which is set by the community and not by oppressive institutions.



The adoption of this token will also be a way to raise the discrimination issues, since a large part of the population is still not conscious about them. This must become a tool to awaken people about those issues. A rise in adopters will only promote those questions being discussed more.

This is where the logo chosen for our token becomes clear. Dogs traditionally attack cats and display superiority towards them, a superiority which is analogous to the maltreatment and discrimination caused by racism. Our fight against discrimination implies tolerance and fluidity between races. It is also a way to express our preoccupation in favor of the well-being of animals because they must be considered as individuals with rights.

To celebrate all cultures and minorities, we have broken down a ray of light into rainbow colors that make it up. it shows

that all great things are assemblies of small particles bound together.

Finally, the shiba is an important reference in the cryptocurrency world, since the shiba inu is one of the most important tokens, relying on a funny meme. This is initially a Japanese dog race. We mixed it with “neko” which means cat in Japanese.

The name of our token encompassed all those aspects, to create the Shibaneke. The financial ecosystem which enables all the minorities to avoid using tools delivered by oppressive organizations.

We are of course a meme token, because humor is the best way to promote ideas and to engage a fight, especially in a world of sadness. Happiness and love will be spread through this token.

We called our small and cute Shibaneke, MeWaf.

### 3) Technical overview

#### a) Purpose of the \$SHNEK

\$SHNEK is a decentralized finance token available on the binance smart chain.



\$SHNEK will be used in a decentralized way to provide a safe and convenient payment system without any third-party institution. As it was explained above, the goal of this token is to be the financial framework for people nurturing and representing the values of tolerance and antidiscrimination that we want to promote. This is a world community token. However, it does not represent any shareholding, rights, nor interest in any company; there is no promise of dividends, investments or right to control the outcome of the project.

#### b) Technical features

The \$SHNEK is based on a burning process. It was initially 2%, but as recompense for the holders we choose to increase it slightly. For each transaction, 3% of the quantity exchanged is burned. This is a good way to increase the value of the token.

There is also a transaction fee. Like for the burn, we increased it from 2% to 3% to accelerate the development of our ecosystem. Half of those funds will be used to promote the token and to finance the different projects that are presented below in the roadmap. Those funds will be converted in usdt for those purposes (regularly to avoid a big dump of the market capitalization). The remaining part will be used for airdrops and rewards to the community. There is no way to increase taxes over 20% in the smart contract.

To sum it up:

- 3% burn
- 1,5% Marketing and development
- 1,5% Airdrops and rewards

There are 100,000,000,000 tokens in circulation. However, the quantity is decreasing due to the burning process.

82% of the supply is locked, increasing trust. A liquidity pool was created with a BNB amount on Pancakeswap and locked for 24 months. The remaining 18% belongs to the development team, though a part of it will be released through airdrops.

### **c) Availability**

The token is listed on PancakeSwap. It is one of the main decentralized exchange services. The community of developers are very active, enabling the project to be regularly updated. Transaction fees are among the lowest of the market. A lot of people who are already involved in cryptocurrencies are already using PancakeSwap, so they will already be familiar with the environment.

Of Course, Shibaneke aim to be listed in other exchanges. First step is to branch out into other decentralized exchanges,

then we hope it will be adopted in major centralized exchanges (coinbase, binance etc). The exchanges where we will get listed will be based on opportunities and deeper analysis.

## **4) Future developments**

### **a)MeWaF's donation program**

As the Rainbow Shibaneke community will grow, it will be important to support associations and NGOs. Each month a new survey will be linked on our medias where the community will be able to vote between different NGOs preselected by us. The NGO with the most votes will receive donations generated from our funds. For a month, some \$SHNEK tokens will be gathered from the transaction fees and then donated to the winning NGO.

Pre-selection is necessary to be able to synchronize with the NGOs on how they will receive the donation if they win, then to be able to review the NGO itself. We know that some NGO can be subject to polemics on how they are managing their donations, or because of negative feedback relating to poor experiences working alongside them. Therefore, we will be carefully reviewing each NGO we will list in our survey.

The survey will be a centralized page on our website where people will be able to vote from a defined list. If we select an NGO, it is then added to the list. NGOs are listed indefinitely until they win. Votes are reset on the 1st of each month, and we will allow each IP address to vote once a day.

## b) 'Celebrating the minorities' NFT series

Celebrating the minorities is a collaboration between visual artists from various minorities around the world. Each one of them is asked to represent a MeWaF with their own style, to honor the minority they are representing. Those NFTs will then be sold to raise funds for both the artist and the community they are representing.

It is far from easy to create a huge collaboration, especially with people from remote places where the internet sometimes does not even exist. We strive to use our community and platform to eventually reach and support these people and to feature as many artists and communities as we can. Clearly this will take some time for us, even so - this project is already under development. We are currently working with people from Brazil, Central Europe, and Asia but we are still far from what we want to achieve for this collection. There are many minorities that we want to feature, and yet we are still a long way short of our expectations, as we envisage significant growth in this project. It will be the basis to develop a global NFTs exchange place.



## **c) Good Feeling Community Discord**

We know how hard it is to find people that match your artistic style and values. Everyone has their own personalized conception of what embodies true art. We already have a few artists in our community that are sharing their feeling of frustration when it comes making artistic projects with other people. Art is not a company; art is done with feelings and heart. That is why we want to create a safe place for artists and fans, where everyone can find partners, audiences, new ideas and projects.

Discord server is the first step toward our own production company where we would be able to produce our own artists, from our own community. MeWaF's production label can promote artists, musicians, youtubers, or anyone from our community that matches our values. You helped us in the first place and now it's our turn to help you achieve your own dreams.

## **d) MeWaf's Metaverse**

Life 3.0 is coming faster than we expect it would. Projects are creating more with more links between each other, and all those verses interconnecting to form what we are calling the Metaverse.

Metaverse is a concept where people are living at the edge of a 3D sentient world and a virtual reality. Of course, one of the biggest tech companies renamed itself META, and the internet, as always, went crazy about it.

So, what is the metaverse? Well, metadata would be formed based on pre-existing data that is independent, the metaverse is the overall picture of different independent verses (or universes) that can connect to form a bigger network. Imagine the metaverse to be a word to define the idea of travelling from one universe to another. That is why tech companies will need to focus on standardizing the interconnection of all those worlds. For now, each company can have its own metaverse and that's the first step toward building a decentralized global and autonomous metaverse. Before the internet, computers were already sharing information inside local area networks (LANs). These LANs were then eventually connected to create a vast network known as, the internet. That is exactly what will be happening in the coming years for VR, AR and global projects and platforms that are self-sufficient. Having this in mind helps us to create our own metaverse that we even like to call MULTIVERSE.

MeWaF's multiverse is the association of IRL events and actions that our community is doing in the real world (producing music, making concerts, helping NGOs, endorsing good actions, cleaning beaches) with the MeWaF's metaverse we are creating online.

Our goal is to create a social network platform for 3.0 artists, game designers, and entrepreneurs. Allowing them to sell their NFT products, promote their work or even create virtual events with their communities.

All those developments are mentioned below in the roadmap.

## 5) Roadmap

### **STEP 1: Environment creation**

- Token creation.
- Create a graphic identity for the \$SHNEK environment
- Website, official twitter account, telegram channel creation.
- Create an organic community around our project.
- Publish our first comic books.
- 100 holders.

### **STEP 2: Reaching the right people**

- Creation of the #LoveArmy including the #LoveArmy weapons such as, a meme generator, emote packs, TG group, discord and more... (keeping some content a secret for the hype).
- Aggressive marketing on socials (thanks to the #LoveArmy and ambassadors).
- Give the first airdrops to the community.
- Negotiate with DEXs and big crypto influencers to grow exponentially.
- Listings on reference websites, especially Coin Market Cap and Coin Gecko.
- Start collaborating with artists from the community.
- Reach 1000 holders.

### **STEP 3: Build the MeWaF's MULTIVERSE foundations**

- Start the development of the MeWaF's METAVERSE.
- Start the MeWaF's donation program to NGOs (based on community votes).
- 'Celebrating the minorities' giant NFTs series on OpenSea.

- Develop the Good Feeling Community Discord for artists and fans.
- Reach 5000 holders

#### **STEP 4: Spread the message beyond the metaverse**

- Produce our artists and help them to promote/sell their creation both IRL and in our metaverse.
- Begin MeWaF's community IRL actions.
- Launch our own crypto wallet.
- Launch the MeWaF's metaverse PTE game.
- Achieve 25 000 holders.

#### **STEP 5: Optimising our environment**

- Central Exchange platform listing.
- Create the MeWaF's NGO to prioritise environment protection to become the first zero-emission token.
- Launch the MeWaF's metaverse NFT selling platform.
- Achieve 50 000 holders.

#### **STEP 6: Maturity of MeWaF's project**

- MeWaF's metaverse is a completely decentralized social media platform.
- \$SHNEK can now be used as a payment method thanks to various partnerships with organizations matching our values.
- Keep spreading the message.
- Share the love and success with an unbelievable 100 000 holders!

And it will be only the beginning!

Stay proud and join the adventure!

